

TRANSPORTATION DEMAND MANAGEMENT PLAN

2340 Ainger Place, SE (BZA Case No. 20710)

The Applicant agrees to the following TDM Measures proposed by DDOT:

1. Unbundle the cost of vehicle parking from the lease or purchase agreement for each residential unit and charge a minimum rate based on the average market rate within a quarter mile;
2. Identify Transportation Coordinators for the planning, construction, and operations phases of development. The Transportation Coordinators will act as points of contact with DDOT, goDCgo, and Zoning Enforcement and will provide their contact information to goDCgo;
3. Transportation Coordinator will develop, distribute, and market various transportation alternatives and options to tenants, including promoting transportation events (i.e., Bike to Work Day, National Walking Day, Car Free Day) on property website and in any internal building newsletters or communications;
4. Post all transportation and TDM commitments on building website, publicize availability, and allow the public to see what has been promised.
5. Transportation Coordinator will subscribe to goDCgo's residential newsletter and receive TDM training from goDCgo to learn about available options for implementing the TDM Plan; and
6. Provide welcome packets to all new residents that should, at a minimum, include the Metrorail pocket guide, brochures of local bus lines (Circulator and Metrobus), carpool and vanpool information, CaBi coupon or rack card, Guaranteed Ride Home (GRH) brochure, and the most recent DC Bike Map. Brochures can be ordered from DDOT's goDCgo program by emailing info@godcgo.com.